



Title of paper:	Big Lottery Bid for Nottingham, Fulfilling Lives: A Better Start. Small Steps, Big Changes (SSBC)	
Report to:	Children's Partnership Board	
Date:	26 June 2013	
Relevant Director:	Lyn Bacon, Chief Executive, Nottingham CityCare Partnership	Wards affected: All
Contact Officer(s) and contact details:	Phyllis Brackenbury, Nottingham CityCare Partnership: phyllis.brackenbury@nottinghamcitycare.nhs.uk	
Other officers who have provided input:		
Relevant Children and Young People's Plan (CYPP) objectives(s):		
Stronger safeguarding – With a key focus on ensuring that there are high standards of safeguarding across all agencies and that the Partnership takes a pro-active approach to the elimination of domestic violence.		x
Healthy living – With a key focus on increasing the proportion of children and young people who have a healthy weight.		x
Reducing substance misuse – Partnership work to lessen the impact on children of parental drug and alcohol misuse and to reduce drug and alcohol misuse amongst children and young people.		x
Raising attainment – Raising the attainment levels and increasing engagement in employment, education and training.		x
Improving attendance – Improving rates of attendance at both Primary and Secondary as a key foundation of improving outcomes.		
Summary of issues (including benefits to customers/service users):		
<p>This is an update on the progress to secure Big Lottery funding of between £30m and £50m to support the use of preventative approaches to improve the life chances of children aged nought to three over a ten year period.</p> <p>152 Local Authorities were originally invited to apply and out of the 118 who submitted an Expression of Interest on 22nd February 2013 Nottingham was amongst the 40 successful Local Authorities.</p> <p>Nottingham CityCare Partnership were chosen for future stages as the Lead Organisation (Voluntary sector) by a partnership working group from local agencies, including Nottingham City Council, local health agencies and voluntary organisations. The partnership working group developed the Stage 1 bid which was submitted on 7th June 2013.</p> <p>The result of the Stage 1 application will be decided in early August 2013.</p> <p>This is a great opportunity for Nottingham as an Early Intervention City to build on the strong foundations and partnership already in place.</p>		

Recommendations:	
1	The Children's Partnership Board to note the progress, as the sponsor and support any emerging key issues.
2	The Children's Partnership Board to support a move towards a systems change which will embed the principles of first years prevention in the services and mindset of all members of the partnership.

1.BACKGROUND AND PROPOSALS

A new £165m Fulfilling Lives: A Better Start initiative aims to deliver a step change in the use of preventative approaches to improve the life chances of children aged nought - three. Awards to three to five areas of between £30m and £50m lasting for up to ten years will be available in 2014. This is a great opportunity for Nottingham as an Early Intervention City to build on the strong foundations and partnership already in place.

Programme Features:

The aim of the award is to deliver a third sector led step change in the use of preventative approaches for babies and children from pregnancy to three years of age. Selected areas will need to demonstrate a new way to design and deliver effective long term preventative services that:

- progressively target the entire population through ante- and post-natal assessment, so that the greatest support is given to the neediest 20-30 per cent of families
- run a variety of programmes and initiatives to aid the key areas that will affect a child's life and prevent harm, specifically: social and emotional development; language development; diet and nutrition
- ensure primary prevention is at the heart of service delivery
- use a 'whole-family' approach is taken to 'get it right first time'
- ensure systems are responsive to changing needs and maximise uptake from those that need it most.

The Partnerships had to select an area with a population of approximately 50,000 people where there is evidence of deprivation and high levels of need amongst children using a range of health, education and social indicators and work with expectant parents, as well as with parents and carers of very young children. Characteristics of the approach require: delivery by a third sector led strong partnership collaboration and co-production, local delivery, long term investment supported by an asset strength and evidence/impact based system focussed on prevention.

Progress so far.

Since the successful completion of the Expression of Interest Nottingham CityCare Partnership as the lead voluntary organisation have engaged partners in developing the bid further in line with the requirements of the Stage 1 application. The name Small Steps, Big Changes (SSBC) has been chosen as the title of Nottingham's bid.

SSBC children will be:

- safer, healthier and happier
- more confident and capable
- able to express themselves and
- ready for school, work and adult life.

SSBC will put parenting at its heart with 'Parent Champions' as a community peer resource and support, inspire and empower parents to take control.

The partnership group have started to develop a portfolio of projects designed to provide services for parents to be, children and families focussed on the most vulnerable 30%, tackling specific problems and offering personalised, flexible support. However it is important to recognise that this programme is not primarily about initiatives and services but is focussed more on a whole scale sustainable systems change across the partnership.

Key to the underlying principles of the bid are the commitment to a systems change shifting resources from crisis intervention to primary prevention, developing a strength based approach supported by a workforce development strategy across all sectors and the involvement of local communities in developing services and interventions.

Supporting evidence from needs analysis and research has been included in the application and covers areas such as: deprivation levels in the four wards (Aspley, Bulwell, St Ann's and the Arboretum.) information relating to Troubled Families, domestic violence, life expectancy and early years attainment rates. Additionally, evidence from recent consultations with over 300 local families and partner organisations has highlighted a range of needs which have formed part of the application.

The application has made it clear that SSBC will support Nottingham's strategic commitment to early intervention and will lead to a tangible shift in systems and service delivery by commissioning evidence based preventative services for nought to three's aligning strategic commitment to the allocation of resources and areas of most need.

SSBC will increase and add to the impact of the enhanced healthy Child Programme offer delivered by NCCP's Health Visitors and contribute to overall health outcomes through targeted support.

The project supports and enhances Nottingham's Children and Young People's Workforce Strategy by embedding a strengths based model across the workforce. It will build on the capability and capacity of the workforce of all three sectors in the identified areas to facilitate a paradigm shift in practice from a deficit based to an asset based intrinsically motivational model.

The final part of the application concerns partnership operation, the experience for and the vision for running the project.

The Stage 1 application was submitted by Nottingham CityCare Partnership on 7th June 2013 and the result will be decided in early August 2013.

What next?

Key dates in the process are:

Summer 2013;	Stage 2: a further short-list of between 10 and 15 areas will be offered development grants and support to prepare for making changes locally.
January 2014;	Deadline for Stage 2 submission
March 2014;	the final selection of three to five areas, will be awarded between £30-£50 million each.

More information is available at <http://www.biglotteryfund.org.uk/betterstart>

2.RISKS

A strong, well co-ordinated partnership approach will be required to successfully progress this opportunity. Any breakdown in partnership communications or a failure to produce an active programme of development will adversely affect the process.

3.FINANCIAL IMPLICATIONS

A successful outcome will secure funding of between £30-£50 for the City of Nottingham

4.LEGAL IMPLICATIONS

Not apparent at this stage

5.CLIENT GROUP

All groups of children, young people or carers who will be covered by the opportunity.

6.IMPACT ON EQUALITIES ISSUES

The extensive partnership approach required in this opportunity will require and ensure engagement and consideration of equality issues from a wide range of communities.

7.OUTCOMES AND PRIORITIES AFFECTED

The main CYPP objectives and priorities which are likely to be affected are:

Stronger safeguarding – With a key focus on ensuring that there are high standards of safeguarding across all agencies and that the Partnership takes a pro-active approach to the elimination of domestic violence.

Healthy living – With a key focus on increasing the proportion of children and young people who have a healthy weight.

8.CONTACT DETAILS

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